

FACE-TO-FACE CONTACT

IS STILL YOUR MOST POWERFUL SALES TOOL



WELCOME TO THE 2021



**LAKE HOME
& CABIN SHOW**

QUALITY SHOWS. QUALITY CROWDS.

The 2021 Lake Home & Cabin Shows are your best opportunity to talk face-to-face with people who want to buy what you're selling! Nearly every couple you meet came to the show because they put a high value on spending time in the great outdoors. Nobody reaches your core audience like we do. Nobody. By exhibiting in the shows your business will be exposed to thousands of potential customers who attend – ready to talk about the lifestyle they love. It's efficient and it's cost-effective. Don't delay - showcase your unique products and services to the largest gathering of qualified buyers under one roof. Put the pulling power of the Lake Home & Cabin Shows to work for you!

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- Strengthen relationships with your current customers.
- Meet and sell to new customers.
- Create increased brand and location awareness.
- Visit with others in this niche industry.

**EXHIBIT
IN THE
ONLY SHOW
THAT DIRECTLY
REACHES YOUR
AUDIENCE!**

Reserve your space today!

(952) 471-1192

info@lakehomeandcabinshow.com

MADISON, WI JAN 29-31, 2021

Alliant Energy Center

MINNEAPOLIS, MN FEB 19-21, 2021

Minneapolis Convention Center

NEW! FARGO, ND APR 9-11, 2021

Scheels Arena